

**CHOWCHILLA-MADERA COUNTY FAIR**  
*"Where The Wild Things Grow"*  
**May 13-16, 2009**

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**PRESS RELEASE**

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For Immediate Release

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**THE CHOWCHILLA-MADERA COUNTY FAIR TAKES HOME 13 AWARDS AT  
THE WESTERN FAIRS ASSOCIATION ACHIEVEMENT AWARDS**

**CHOWCHILLA, CALIFORNIA, February 12, 2010-** The Chowchilla-Madera County Fair received 13 awards at the 87<sup>th</sup> Annual Western Fairs Association Achievement Awards held in Reno, Nevada, January 24<sup>th</sup> -27<sup>th</sup>, 2010. The Fair took two 1<sup>st</sup> place, five 2<sup>nd</sup> place, four 3<sup>rd</sup> place and two Honorable Mentions.

"It is an honor for us to have received these awards. We are always looking for ways to improve the Fair. There is a lot of hard work put into the Fair by our employees, board members and of course our wonderful volunteers. These awards represent their efforts at making the Fair and community successful." said Fair CEO Carrie Mitchell.

A complete list of the awards is as follows:

1<sup>st</sup> place awards:

- Best Competition
- Fair Website

2<sup>nd</sup> Place awards:

- Facing Challenges
- Fair logo contest
- Giveaways
- New Featured Exhibit
- Social Media Madness

3<sup>rd</sup> place awards:

- Entry Form
- Our best new idea marketing

Honorable Mention:

- Fairtime Program/Schedule
- Overall children's program

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