

CHOWCHILLA

Madera County

FAIR

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"WHERE THE WILD THINGS GROW!"

2010 COMMERCIAL EXHIBITOR APPLICATION INFORMATION

The 2010 Chowchilla Madera County Fair will be held **May 13th-16th**. The Fair's annual attendance is approximately 28,000 for the four day run. The Fair is a quaint country fair and very community oriented. The Fair has a huge community BBQ on Saturday, where we feed 8,000 people in 3 hours! WOW!

Enclosed you will find a vendor application for the Fair. Please fill out the enclosed application and return it with a \$50 deposit and recent picture of your booth. Also include a list of items you wish to sell on your application. The Chowchilla Madera County Fair strives to offer a wide variety of vendors and we try not to book too many of the same type of booths.

Returning vendors will receive the first priority to rent commercial space. Contracts to last years' participants are mailed out in January and are due back by March 1st. As commercial space becomes available, Fair Management will review the new applications to fill vacancies. Upon review, new applicants will be notified of their acceptance or position on our waiting list.

Our booth fees are as followed:

Inside:

\$200 for 10' x10' in-line booth
\$250 for 10' x 10' corner booth

Outdoor:

\$260 for 10' x 10' booth
\$510 for 10' x 20' booth

Each commercial exhibitor receives 8 one-day admission passes and can purchase more if needed. Parking is FREE! RV spaces are available for \$175 for the week of Fair, which include full hook-ups (sewer, water & electricity).

Vendors must provide insurance—minimum of \$1,000,000 general liability per occurrence, naming Chowchilla Madera County Fair as additional insured. If vendor cannot provide their own, it may be purchased through the Fair from California Fairs & Service Authority (CFSA).

Electricity (Inside: 110 volt, 20 amp outlet; Outside: 110 volt, 20 amp or 220 volt, 50 amp) is available. If you have excessive electrical needs, please contact the Fair Office prior to submission of this application.

Fair hours of operation : Thursday 5pm—10pm; Friday 12pm—12am; Saturday 10am—12am; and Sunday 12pm—10pm. The commercial building closes one hour before close of Fair.

If you would like to be a part of the Chowchilla Madera County Fair, please fill out the enclosed application and return it as soon as possible. For more information, please contact the Fair Office at 559.665.3728 or visit our website at www.chowchillafair.org. Start your Fair season early and become business partners with us!